

Virtual event platforms – features

Platform	Live stream	Webinar capacity	On demand	Q&A polling	Attendees	Price	Other features
<u>Zoom</u>	X	X	X	X	Up to 1,000 *Price increases with more attendees	£9.99 per month £93 per month for pro option	Customised branding Live broadcasting available on social channels Automation integration
Microsoft Teams - live events	X	X	X	X	10,000 attendees 4 hours maximum duration	Depends on your Microsoft subscription	Live content hub Follow up guidance
<u>INXPO</u>	X	X	X	X	Up to 200,000	Customised pricing	Customised branding Promotion support to gain attendees Sponsor capability Automation integration Offers language integrations
<u>Ubivent</u>		X	X		Unlimited number of participants	Customised pricing	Customised branding Virtual booth space Automation integration
<u>Workcast</u>	X	X	X	X	Up to 50,000	£395 per month up to 5,000 attendees *Request quote for one single event	Automation integration Customised branding Sponsor capability Social media integration
<u>ON24</u>	X	X	X	X	Unlimited number of participants	Customised pricing	Engagement hub available all year round Customised branding Offers language integrations
LinkedIn Live Feature	X			X	Unlimited	Depends on selected streaming tool	Promotion via LinkedIn